

NEW JERSEY CASINO CONTROL COMMISSION

Tennessee Avenue and Boardwalk
Atlantic City, NJ 08401

CCC Announces July Casino Revenue

For Immediate Release

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ATLANTIC CITY— Casinos reported \$469.6 million in casino win in July, a 2.3 percent decrease over the same month a year ago.

Results reported to the New Jersey Casino Control Commission show that the 11 casinos won \$328.2 million at the slot machines and another \$141.4 million at table games in July. Slot revenue decreased by 5.1 percent while table revenues increased 4.9 percent.

Casinos paid \$37.6 million in taxes on their gross revenues in July. That money, 8 percent of gross revenue, goes into the Casino Revenue Fund which pays for programs that benefit qualifying senior citizens and people with disabilities. In addition, the casinos incurred another \$5.9 million in reinvestment obligations. They are required to reinvest 1.25 percent of gross revenues in projects approved by the Casino Reinvestment Development Authority.

For the first seven months of the year, casinos won \$2.91 billion, down 3.7 percent from the \$3.02 billion won in the same period last year.

Win, or casino revenue, is the net amount of money won by casinos. It is not profit.

(Detailed data on revenues from each individual casino can be found at the Commission's website <http://www.njccc.gov/casinos/financia/mthrev/>. For more information contact the Office of Communications.)

JULY 2007 STATISTICS

CASINO WIN AND GROSS REVENUE

	2007	2006	Favorable (Unfavorable)	
			\$	%
<u>July</u>				
Casino Win	\$469,557,344	\$480,493,469	(10,936,125)	(2.3)
Adjustments	35,636	11,703	23,933	N/A
Gross Revenue	<u>\$469,592,980</u>	<u>\$480,505,172</u>	<u>(10,912,192)</u>	(2.3)
<u>July YTD</u>				
Casino Win	\$2,905,955,939	\$3,017,809,862	(111,853,923)	(3.7)
Adjustments	299,563	1,205,722	(906,159)	N/A
Gross Revenue	<u>\$2,906,255,502</u>	<u>\$3,019,015,584</u>	<u>(112,760,082)</u>	(3.7)

CASINO REVENUE FUND

	8% Tax on Gross Revenue	Interest Earned on Casino Revenue Fund
July 2007	\$37,567,438	\$356,061
January through July 2007	\$232,500,440	\$2,338,758
May 1978 through July 2007 Includes payments from tax audit deficiencies	\$7,249,727,504	\$130,339,967

CASINO REINVESTMENT DEVELOPMENT AUTHORITY OBLIGATIONS

(Based on 1.25% of Gross Revenue, as reported)

July 2007	\$5,869,912
January through July 2007	\$36,328,194

FIVE HIGHEST MONTHS AND YEARS-TO-DATE OF WIN FOR JULY

(\$ in Millions)

July 2005	\$504.8	July YTD 2006	\$3,017.8
July 2006	\$480.5	July YTD 2007	\$2,906.0
July 2004	\$473.9	July YTD 2005	\$2,901.3
July 2007	\$469.6	July YTD 2004	\$2,822.0
July 2003	\$436.1	July YTD 2002	\$2,575.6

FIVE HIGHEST MONTHS OF WIN IN THE HISTORY OF ATLANTIC CITY

(\$ in Millions)

July 2005	\$504.8
August 2006	\$494.4
July 2006	\$480.5
August 2003	\$474.9
July 2004	\$473.9

As of August 10, 2007

**ATLANTIC CITY CASINO INDUSTRY
COMPARISON OF CASINO WIN
FOR THE MONTH AND YEAR-TO-DATE ENDED JULY 2007 AND 2006
(PARENTHESIS INDICATE DAILY AVERAGES)***

	July 2007		July 2006	
	Month	Year-to-Date	Month	Year-to-Date
AC Hilton	28,861,211 (931,007)	180,548,192 (851,642)	28,987,954 (935,095)	193,672,289 (913,549)
Bally's AC	61,462,223 (1,982,652)	381,936,867 (1,801,589)	59,239,020 (1,910,936)	394,067,435 (1,858,809)
Borgata	70,594,925 (2,277,256)	437,479,051 (2,063,580)	73,307,725 (2,364,765)	421,369,056 (1,987,590)
Caesars	58,272,323 (1,879,752)	347,233,680 (1,637,895)	53,161,219 (1,714,878)	313,312,514 (1,477,889)
Harrah's Marina	47,252,424 (1,524,272)	303,922,466 (1,433,597)	45,109,986 (1,455,161)	289,396,102 (1,365,076)
Resorts	26,535,284 (855,977)	164,572,072 (776,283)	24,004,592 (774,342)	158,664,624 (748,418)
Sands**	N/A N/A	N/A N/A	15,398,873 (496,738)	103,929,630 (490,234)
Showboat	38,825,320 (1,252,430)	245,015,656 (1,155,734)	38,660,792 (1,247,122)	252,508,252 (1,191,077)
Tropicana	36,562,440 (1,179,434)	245,524,844 (1,158,136)	41,259,858 (1,330,963)	265,865,799 (1,254,084)
Trump Marina	23,712,876 (764,931)	141,918,293 (669,426)	23,297,126 (751,520)	147,061,372 (693,686)
Trump Plaza	27,346,326 (882,140)	161,432,368 (761,473)	27,181,232 (876,814)	172,473,997 (813,557)
Trump Taj Mahal	50,131,992 (1,617,161)	296,372,450 (1,397,983)	50,885,092 (1,641,455)	305,488,792 (1,440,985)
Industry	<u>\$469,557,344</u> <u>(15,147,011)</u>	<u>\$2,905,955,939</u> <u>(13,707,339)</u>	<u>\$480,493,469</u> <u>(15,499,789)</u>	<u>\$3,017,809,862</u> <u>(14,234,952)</u>

*Industry daily averages may not foot due to rounding.

**Sands ceased operations on November 10, 2006

As of August 10, 2007

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE MONTH ENDED JULY 2007 VERSUS 2006**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2007	2006	%	2007	2006	%	2007	2006	%
AC Hilton	19,122,473	20,315,375	(5.9)	9,738,738	8,672,579	12.3	28,861,211	28,987,954	(0.4)
Bally's AC	45,181,475	44,510,401	1.5	16,280,748	14,728,619	10.5	61,462,223	59,239,020	3.8
Borgata	41,053,303	43,901,959	(6.5)	29,541,622	29,405,766	0.5	70,594,925	73,307,725	(3.7)
Caesars	36,214,192	33,266,870	8.9	22,058,131	19,894,349	10.9	58,272,323	53,161,219	9.6
Harrah's Marina	41,537,998	39,821,236	4.3	5,714,426	5,288,750	8.0	47,252,424	45,109,986	4.7
Resorts	18,435,251	19,198,832	(4.0)	8,100,033	4,805,760	68.5	26,535,284	24,004,592	10.5
Sands *	N/A	11,753,053	N/A	N/A	3,645,820	N/A	N/A	15,398,873	N/A
Showboat	31,639,471	32,248,176	(1.9)	7,185,849	6,412,616	12.1	38,825,320	38,660,792	0.4
Tropicana	26,225,508	29,695,335	(11.7)	10,336,932	11,564,523	(10.6)	36,562,440	41,259,858	(11.4)
Trump Marina	17,876,943	18,873,333	(5.3)	5,835,933	4,423,793	31.9	23,712,876	23,297,126	1.8
Trump Plaza	19,362,396	19,615,120	(1.3)	7,983,930	7,566,112	5.5	27,346,326	27,181,232	0.6
Trump Taj Mahal	31,549,321	32,560,122	(3.1)	18,582,671	18,324,970	1.4	50,131,992	50,885,092	(1.5)
Total	<u>\$328,198,331</u>	<u>\$345,759,812</u>	(5.1)	<u>\$141,359,013</u>	<u>\$134,733,657</u>	4.9	<u>\$469,557,344</u>	<u>\$480,493,469</u>	(2.3)
Industry without Sands	<u>\$328,198,331</u>	<u>\$334,006,759</u>	(1.7)	<u>\$141,359,013</u>	<u>\$131,087,837</u>	7.8	<u>\$469,557,344</u>	<u>\$465,094,596</u>	1.0

*Sands ceased operations on November 10, 2006
As of August 10, 2007

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE YEAR-TO-DATE ENDED JULY 2007 VERSUS 2006**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2007	2006	%	2007	2006	%	2007	2006	%
AC Hilton	125,631,400	132,997,397	(5.5)	54,916,792	60,674,892	(9.5)	180,548,192	193,672,289	(6.8)
Bally's AC	280,665,847	293,928,258	(4.5)	101,271,020	100,139,177	1.1	381,936,867	394,067,435	(3.1)
Borgata	258,854,541	262,513,544	(1.4)	178,624,510	158,855,512	12.4	437,479,051	421,369,056	3.8
Caesars	223,529,661	209,290,841	6.8	123,704,019	104,021,673	18.9	347,233,680	313,312,514	10.8
Harrah's Marina	267,161,279	255,563,284	4.5	36,761,187	33,832,818	8.7	303,922,466	289,396,102	5.0
Resorts	122,476,211	121,154,693	1.1	42,095,861	37,509,931	12.2	164,572,072	158,664,624	3.7
Sands*	N/A	77,194,031	N/A	N/A	26,735,599	N/A	N/A	103,929,630	N/A
Showboat	200,611,411	212,665,141	(5.7)	44,404,245	39,843,111	11.4	245,015,656	252,508,252	(3.0)
Tropicana	173,836,933	194,222,799	(10.5)	71,687,911	71,643,000	0.1	245,524,844	265,865,799	(7.7)
Trump Marina	108,681,749	115,425,284	(5.8)	33,236,544	31,636,088	5.1	141,918,293	147,061,372	(3.5)
Trump Plaza	112,370,992	124,534,194	(9.8)	49,061,376	47,939,803	2.3	161,432,368	172,473,997	(6.4)
Trump Taj Mahal	184,259,466	197,274,312	(6.6)	112,112,984	108,214,480	3.6	296,372,450	305,488,792	(3.0)
Total	<u>\$2,058,079,490</u>	<u>\$2,196,763,778</u>	(6.3)	<u>\$847,876,449</u>	<u>\$821,046,084</u>	3.3	<u>\$2,905,955,939</u>	<u>\$3,017,809,862</u>	(3.7)
Industry without Sands	<u>\$2,058,079,490</u>	<u>\$2,119,569,747</u>	(2.9)	<u>\$847,876,449</u>	<u>\$794,310,485</u>	6.7	<u>\$2,905,955,939</u>	<u>\$2,913,880,232</u>	(0.3)

*Sands ceased operations on November 10, 2006
As of August 10, 2007